

1ST FESTIVAL OF CONTEMPORARY ART IN CAM MUSEUM

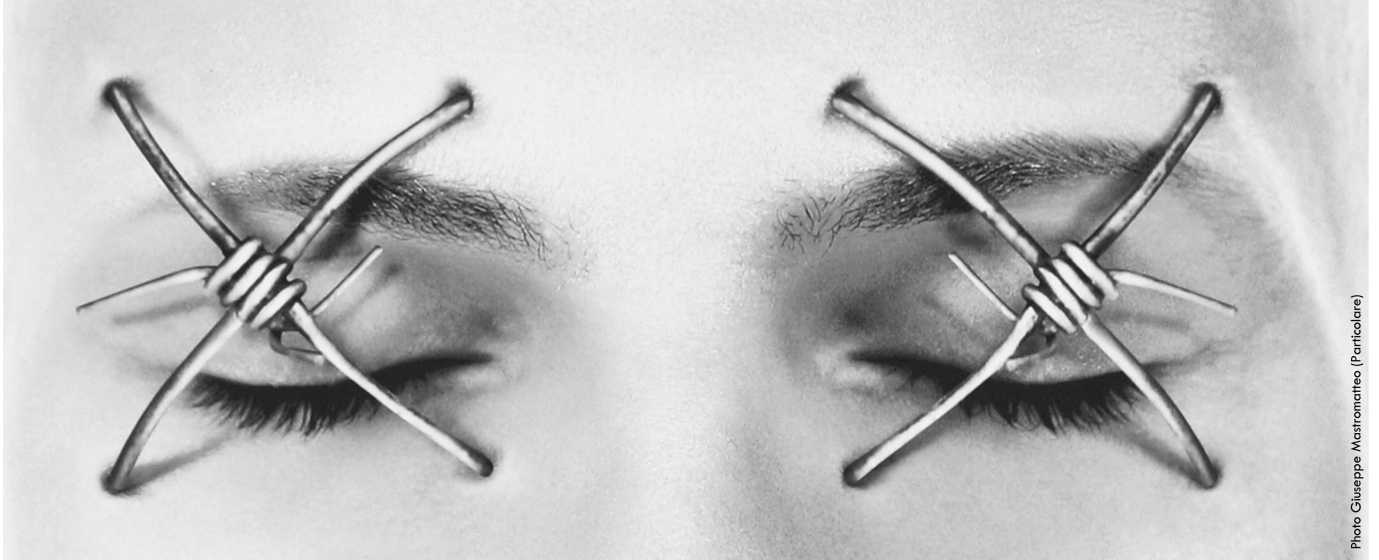


Photo Giuseppe Westromatteo (Particolare)

SURVIVAL

23 - 30 SEPTEMBER 2016
SETTEMBRE

CALL FOR APPLICATION OPEN FROM 20 APRIL TO 31 JULY 2016
IL BANDO SARÀ APERTO DAL 20 APRILE 2016 AL 31 LUGLIO 2016

OPEN CALL FOR ARTISTS PARTECIPATION

“SURVIVAL”, 1st FESTIVAL OF CONTEMPORARY ART IN CAM MUSEUM

CAM FACTORY INTRODUCING “SURVIVAL”
ARTISTS-LED FESTIVAL OF CONTEMPORARY ART ON
CONTEMPORARY ART SURVIVAL IN TODAY SOCIETY

This Festival common thread is about contemporary art survival in today society and the program consists in a big exhibition, performances, live music, meetings and workshops. An extraordinary visual and media event launched by CAM museum involving **more than 300 international artists exhibiting inside a 1.500 sm large area**, to provide answers to such questions: What's contemporary art today? Where is it going? Has the artist any role in contemporary society yet? Is he free yet? Is there any difference between artistic common thought and aesthetics as imposed by worldwide speculative art market? Has culture become a machine producing art as consumption commodity or is the idea of art as free, able to raise our spirit, existing yet? Can art, the way we know it, survive in the society of capitalist commodification? Is Ikea going to be the future for those artists out of big galleries commercialization? How about museums and art galleries, are they becoming Happy Hour lounges in order to get audience?

1. APPLICATIONS

- You need to fill the **enclosed form** and send it along with two pictures of Your works as Jpeg to the following e-mail address: camfactoryroom@gmail.com
- Any information is used to release communication material and artists profiles. Personal data won't be published but reserved for Artistic Direction curatorship purpose only.
- **Application deadline** for "Survival" is **July the 31th 2016**.
- The **Festival** is taking place from **September the 23th to the 30th 2016**.
- A commission will select a winner artist of the festival which will be entitled to a **free one-week exhibition in CAM Factory**.

2. HOW TO APPLY AND FEE

- In order to let the artists free to express we arranged this event without collecting public or private funds and leave it led by artists, asking the participants for a contribution of **50€** for the event arrangement expenses and not to dismiss the festival edgy aim.
- Each artist is in charge of his works transportation expenses. The organization doesn't cover any customs taxes for the arrival of the artworks.
- The character of the festival is salable. The organization will proceed direct contact with the collectors and the artist will be free of all the fee commissions during the selling of the artworks.
- Artists applying after the deadline will be included in a waiting list and be contacted by the Artistic Direction according to exhibition space availability.
- Artists can use whatever technique and are free to express.
- Each artist (painter, photographer, sculptor, graphic designer, draftsman, cartoonist, engraver) is being left either a wall or a ground 2 sm large to set up to 3 works.
- Video artists projects is being played on two large screens inside the museum and have to last no more than 10 minutes (All video works must be on DVD (PAL)).
- For those artists proposing live music and other performances, including reading their own literary pieces, a stage in the theater hall inside the museum is available for half an hour, only one application and fee required.

3. OTHER ARTISTIC PROJECTS

- For those projects and outfitting not recurring in the former guide lines, such as **group exhibitions, associations of artists**, space availability must be agree with the Artistic Direction.
- If You are part of **group** acting to present a single project, only one application is required under the group name and only one registration fee.
- If You are part of a **cultural association** or **an association of artists**, each single artist has to apply and remit the fee, indicating the association name and Your own name.

4. HOW TO PAY

- After filling the form and getting a confirmation of registration via e-mail, You will formalize the application by remitting the due amount and by signing a consent, following the indications in the e-mail.
- **CASH PAYMENT** Also Cash payment is accepted at the museum office (Tuesday, Wednesday, Thursday, Sunday 10am/1pm) Address: Via Calore snc, Casoria, Naples, Italy
- **BANK TRANSFER** on the account
n° **050001000/00109400** to: INTERNATIONAL CONTEMPORARY ART CENTER c/o Bank Prossima SPA Filiale di Milano
IBAN CODE: **IT47 U033 5901 6001 0000 0109 400**
BIC CODE: **BCITITMX** (for SEPA Zone)
BIC CODE: **BCITITMM** for further credit to BCITITMX (for not SEPA Zone)
(send a copy of payment receipt to camfactoryroom@gmail.com)
- **PAY PAL:** artmanfredi@hotmail.com
- The application fee is meant as free contribution for sustaining the activity of the Association International Contemporary Art Center.
- A formal receipt will be released by the Association.
- Deadline **July the 31th 2016**
Info to: camfactoryroom@gmail.com Tel/Fax: **+39 081 7576167**

FILL THE FORM

